



Sponsoring the Peninsula Medical Foundation's Annual Charity Ball

Auction prizes: We are looking for a total of 10 attractive prizes. We have already had some generous offers. Experience shows that both experiences and quality items are likely to prove attractive. Every penny raised will go to the appeal for funds to support the brilliant research into **Brain Tumours** being conducted by of Professor Oliver Hanneman's team in the Peninsula Medical School.

Our part of the 'deal' is to ensure gifts are leveraged to maximum effect, fully recognised in the promotional media between now and October as well as to our audience on the night. As importantly, that every penny goes to the appeal. A book of promises will be produced, and guests are warned that **Peter Cauldwell**, our professional auctioneer, has ways of ensuring that prizes so generously donated will achieve their full potential.

Sponsoring: The same applies to businesses and kind individuals who agree to fund an element of the evening. Our business plan ensures that a full quota of table sales will cover the costs of the evening, but every charge which is covered through the generosity of a donor - in kind or by funding - will ensure that the money released goes in full and directly to the appeal. Listed here are some of the costs for the evening.

Venue hire at the Eden Project	£2,200.00
Reception with fizz supplied	£1,540.00
Meals	£5,500.00
Jessica and the Rabbits	£1,100.00
Table Magic	£500.00
Table decorations	£400.00
Luxury chairs	£400.00
AV System	SPONSORED
Complimentary table wine	£

If you are inclined to help in any such way, we would love to hear from you either directly on 07836755623 or by email to denis.wilkins@btopenworld.com or use the link on the website.

Many thanks.

Denis Wilkins, FRCS - Trustee