

## **Peninsula Medical Foundation Just Giving page Instructions**

### **Step 1**

Visit the Peninsula Medical Foundation page Just Giving <https://www.justgiving.com/peninsulamedicalfoundation> by clicking on the orange fundraise for us button.

Add a picture and your story of what you are doing and why for the PMF – we know that pages with pictures add an extra **15%** to fundraising!

### **Step 2**

We are raising money for the Peninsula Medical Foundation because.....

### **Step 3**

Set your target. If you set a target of how much you would like to raise, you are likely to raise 46% more than those who don't set a fundraising target.

### **Step 4**

Add a page summary to let people know, at a glance what you're doing and why. And remember to keep updating your page to let donors see your amazing progress!

### **Step 5**

Share your page: A first good step to take is to send your it to friends and family members, they are most likely to help you out by getting the fundraising ball rolling and donating first. Add the link to your email signature to ensure that everyone sees it!

Talk about your challenge and what you're doing for PMF on your social media channels, always linking to your donation page

If you are feeling brave, get in touch with your local press!

Making a bit of a splash in your local paper, or on the local radio station, really helps people to support what you're doing – get them to share the link to your page and it's really easy for people to get behind you!

And finally...

Remember to say thank you to anyone who is supporting you and in turn PMF! There are many different ways that you can do this – on your JustGiving page itself, on your social media or even give them a ring or drop them an email! Let them know how your fundraising is going, what their support has meant to you and to Peninsula Medical Foundation.

# **THANK YOU!**